

C Grade Round 1

That tickets to all sporting events should be free

Background:

The debate on whether tickets to all sporting events should be free revolves around issues of accessibility, financial sustainability, and the societal impact of sports. Historically, sports have been commercialized with ticket sales playing a significant role in funding events, teams, and venues. However, some argue that making tickets free would increase accessibility, promote inclusivity, and foster a greater community connection to sports. Others counter that it could harm the financial viability of sports organizations, reduce incentives for professional athletes, and lead to overcrowding or loss of quality experiences.

Questions for consideration:

- Could free tickets promote greater inclusivity, social equity, and engagement with sports?
- Would the move towards free tickets lead to increased attendance and fan involvement, benefiting the overall sports culture?
- How would free tickets be distributed given restrictions on venue capacity?
- How would sports organizations cover the loss of ticket revenue if tickets were made free?
- Would having free tickets lead to a reduced quality of the event?

Resources:

<https://www.nytimes.com/2024/05/09/learning/should-sporting-events-be-free.html>

<https://www.theticketingbusiness.com/2024/07/24/paris-fc-extends-free-ticket-model-after-debut-season-success/>

<https://www.abc.net.au/news/2020-02-10/aflw-no-tickets-a-problem/11949354>

<https://www.sport1.me/sports/top-australian-sports-leagues-and-teams-generate-revenue/>

<https://sportsmonetize.com/how-sports-teams-make-money/>