

## PROMOTION & PUBLICITY POLICY

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1. This policy provides guidance to Executive Members and Employees of the Debaters Association of Victoria (“DAV”) on the use of the website to provide publicity for external debating events.
2. As the peak debating organisation in Victoria, the DAV is committed to facilitating debate not only organised by the DAV but also more broadly. As such, the DAV recognises benefits in providing publicity for external debating events on its website.
3. In accordance with this policy, the DAV will provide free publicity at its discretion via its communication channels, e.g. website, social media, etc. which are consistent with the goal of facilitating debate in Victoria or facilitating debate for Victorians.
4. An event will be consistent with the goal of facilitating debate if it:
  - 4.1 is reasonably capable of being classified as a debate;
  - 4.2 has a significant connection to debating; or
  - 4.3 facilitates the purposes of debate in a substantial way.

Events which may satisfy this section include, but are not limited to, public debates, debating competitions for adults or students and other debating, public speaking and adjudication opportunities.

5. The DAV will only provide publicity for external individuals or organisations where:
  - 5.1 the external individuals or organisations are reputable in the opinion of the DAV;
  - 5.2 the event will not negatively impact the DAV’s own programs and events;
  - 5.3 publicising the event will not negatively impact the reputation of the DAV; and
  - 5.4 the DAV has operational capacity to implement updates to the website and/or social media channels.
6. Requests and applications should be made in writing to the DAV office and should include details of the proposed event, including date, time, location, cost, target audience, and statement of intention.
7. DAV Employees are authorised to decide whether to approve publicity requests in accordance with this policy. All decisions should be communicated to the Executive as part of the normal monthly reporting process.
8. If DAV Employees are unable to reach a decision, they may request input from an individual member of the Executive or refer the matter to the Executive as a whole for consideration.
9. Any publicity on the DAV website or on any social networking platforms (where practical) must include the following disclaimer:

*The events listed are not organised or authorised by the DAV. The information is provided simply for your consideration, and the DAV makes no representations about the events. Please inform us if you think a link should be removed.*

**Adopted by the Executive of the Debaters Association of Victoria  
at the Executive Meeting on 19 June 2023.**