

## **B Grade Round 2**

***That greenwashing should be a criminal offence.***

*Background:*

Greenwashing is a form of advertising or marketing which wrongly suggests that an organisation is environmentally friendly. It has become increasingly common in recent times as corporations try to meet the public's desire to protect the environment.

In some, but not all cases, greenwashing may involve actively deceptive conduct by the corporation. In others, greenwashing may involve the over-emphasis on the company's positive environmental work without explaining their net environmental effect.

*Questions for consideration:*

- What are the effects of greenwashing on the environment?
- How does greenwashing affect consumer behaviour?
- To what extent does greenwashing limit other climate action?
- What is likely to happen if greenwashing is banned?
- Are there current laws that relate to this issue?

*Resources:*

<https://www.un.org/en/climatechange/science/climate-issues/greenwashing>

<https://www.abc.net.au/news/2023-04-01/how-bad-is-greenwashing-in-australia-and-whats-being-done/102149056>

<https://www.afr.com/politics/federal/regulators-raise-the-bar-on-companies-green-claims-20231228-p5etz7>

<https://www.abc.net.au/news/science/2023-09-15/greenwashing-inquiry-sabotage-fears-extension-lobby-groups/102732184>